

QOSMEDIX

The Beauty Sourcing Company™

2026 Press Kit

Company Profile

Qosmedix, a subsidiary of Qosina, is a trusted beauty sourcing partner for brands that need to execute without friction. The company specializes in helping beauty and personal care brands source supplies and packaging through a more reliable, streamlined, and human-centered approach. By simplifying complex sourcing challenges, Qosmedix enables teams to operate with greater confidence, maintain supply chain consistency, and deliver a seamless end-to-end brand experience.

With over four decades of expertise in the beauty industry, and backed by the global resources and infrastructure of its parent company Qosina, Qosmedix brings deep knowledge and a proactive service model to every partnership. The company understands that sourcing is not just about securing products—it's about ensuring smooth execution at every stage. From initial product development and testing to retail rollout and ongoing replenishment, Qosmedix supports brands with tailored solutions that reduce risk, eliminate inefficiencies, and help bring products to market faster.

Qosmedix works closely with brands to anticipate challenges before they arise, offering guidance and flexibility throughout the sourcing process. Its customer-first approach emphasizes responsiveness, transparency, and long-term partnership, allowing brands to focus on innovation and growth rather than operational hurdles. By aligning sourcing strategies with brand goals, Qosmedix helps companies scale efficiently while maintaining quality and consistency.

Ultimately, Qosmedix empowers brands to move forward with clarity and control. By combining industry expertise, dependable sourcing, and personalized support, the company helps clients navigate complexity, minimize surprises, and execute with confidence in an increasingly competitive beauty landscape.

Fast Facts

Company Name:

Qosmedix

Founded:

1987

Headquarters:

Ronkonkoma, New York, USA

Website:

www.qosmedix.com

What We Do:

Provide elevated sourcing for beauty supplies and packaging—combining products, services, and supply chain support into one streamlined solution.

Core Products:

Applicators, packaging, sampling tools, cotton/non-woven products, brushes, customization, and supply chain support services.

Primary Audience:

Sourcing and procurement decision makers at mid-to-large beauty brands responsible for cost, quality, and execution.

Markets Served:

Skincare, cosmetics, fragrance, personal care, retail beauty and professional services.

What Sets Us Apart:

A proactive, human-centered sourcing approach backed by deep beauty expertise, vetted supply, and operational support that reduces friction and simplifies execution.

Typical Applications:

Product sampling, in-store testing, formulation support, retail execution, and professional service environments.

Customers:

Mid-to-large beauty brands with ongoing sourcing needs, operational complexity, and a need for reliable execution.

Product Highlights

Gosmedix offers a comprehensive portfolio that supports beauty brands across the full sourcing lifecycle, delivering seamless end-to-end solutions beyond individual products.

Applicators & Sampling Tools

Tools designed to support hygienic, consistent product testing and application.

- Single-use solutions that support in-store hygiene
- Designed for skincare, cosmetics, and fragrance
- Built for retail, labs, and service environments



Packaging Solutions

Functional packaging that supports both development and execution.

- Jars, bottles, and containers across materials
- Options for sampling, travel, and retail
- Supports product integrity and presentation



Cotton & Non-Woven Products

Reliable materials engineered for performance and consistency.

- Cotton rounds, pads, and swabs
- Non-woven alternatives for durability
- Used across skincare prep and treatments



Eco-Friendly Solutions

More responsible material options aligned with evolving brand goals.

- FSC® certified bamboo and paper
- PCR (post-consumer recycled) plastic
- Biodegradable innovations like bio•wand™



Beyond Products: Operational Support

Because sourcing doesn't stop at the SKU level.

- Custom sourcing and product development
- Repacking, labeling, and kitting
- Inventory planning and logistics support
- Solutions that reduce vendor complexity

Leadership Bios

Sari Sternschein

President

Sari Sternschein is President at Qosmedix, where she leads the company's strategic direction and drives growth across the beauty, personal care, and healthcare markets. She focuses on product innovation, strengthening customer partnerships, and enhancing market position in an evolving industry.

Sari has been with Qosmedix for over 17 years, holding senior leadership roles including Vice President of Marketing and Product Development, Vice President of Marketing, and Director of Marketing. She has played a key role in expanding the product portfolio, elevating brand positioning and building integrated marketing and e-commerce strategies that support sustained growth. She also serves on the Qosina Board, contributing to strategic oversight and governance.



Hui Herskovitz

Vice President of Sales

Hui Herskovitz is Vice President of Sales at Qosmedix, where she leads global sales strategy and execution, driving revenue growth and strengthening customer partnerships across key markets. She focuses on business development and aligning commercial strategy with evolving industry needs.

Hui brings over 15 years of leadership experience within Qosmedix and Qosina, having held senior roles including Vice President of Business Development, President, and Vice President of Corporate Strategy. Throughout her tenure, she has played a critical role in expanding global market presence, building high-performing teams and advancing strategic initiatives across North America and Asia. She also serves on the Qosina Board, contributing to governance and long-term strategic direction.





Ashley Turrell

Senior Director of Marketing

Ashley Turrell is Senior Director of Marketing at Qosina, leading global marketing strategy for both Qosina and Qosmedix. She oversees brand positioning, customer engagement and demand generation across medical, biopharmaceutical, beauty, and personal care markets, applying a data-driven approach to integrated marketing and campaign execution. Prior to joining Qosina, Ashley served as Director of Marketing & Strategy at Natech Plastics, where she led brand positioning, go-to-market planning, and long-term growth initiatives. Earlier in her career, she held leadership roles focused on analytics, membership engagement, and campaign development for industry organizations. She began her career in operations and data analysis, bringing a strong analytical foundation to her marketing leadership.

Media Contact



Media Inquiries:
Rachelle Morrow
Sr. Manager, Communications

Email: press@qosmedix.com
Phone: +1(631)242-3000
Website: www.qosmedix.com

Media inquiries, interview requests, and access to Qosmedix experts, press materials, and product imagery can be directed to Rachelle Morrow.